

UNIQUE &
HIGH QUALITY

A ONE-STEP
PRODUCTION OF

SEMI-PERMANENT
HAIR COLOR
CREAM

XiNY®

Introducing XinySemip Color Series

Year 2018 is a year for fashion. Bright and shiny hair color is the trend. This can only be achieved by utilizing non-oxidative hair dyes, or semi-permanent hair dyes. Because of this reason, the market demand of semi-permanent colorants has increased recently. To satisfy this demand, we are introducing a new series of semi-permanent hair color ingredients – XinySemip Colors.

TRUE RED (RED 51)

BANANA YELLOW (YELLOW 87)

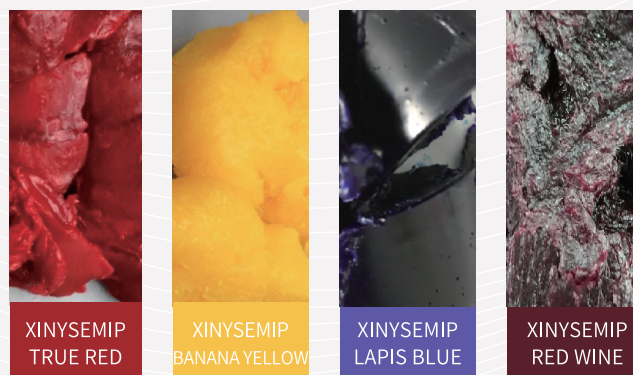
LAPIS BLUE (BLUE 15)

RED WINE (VIOLET 2)

PUMPKIN RED (RED 76)

ORANGE RED (ORANGE 31)

XinySemip Color is a new product series from Jiangsu Xinyu Bio-Tech Co. It can be used to produce retail or professional semi-permanent hair color cream of different shades, depending on the choice of the XinySemip Color.



- XinySemip Color cream gives natural highlights to virgin hair, and is gentle enough to color hair after bleach or relax. The color also lasts longer on chemically treated/bleached hair.
- XinySemip Color cream leaves hair a soft, beautiful and sensual feel.
- XinySemip Color cream affords good coverage of up to 50% gray hair.

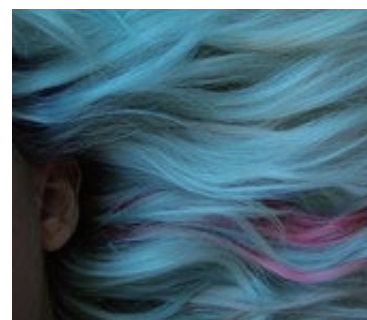


Other unique features and advantages of XinySemip Color include:

- Preparation of products requires only mixing XinySemip Colors with water, thus less labor intense.
- A wide range of colors can be created by using combinations of XinySemip Colors in different ratios.
- Viscosity of the cream can be easily adjusted with our proprietary ingredients, Vis Adj, and Sugar Complex.

Formula	Viscosity (cps)*
Standard formula + 1% VIS ADJ	20,100
Standard formula	49,500
Standard formula + 1% SUGAR COMPLEX	57,100

*Brookfield Viscometer DV2, spindle T-D, 20 rpm



- Does not use peroxide or ammonia; does not cause damage to the colored hair.
- Keeping hair smooth and shiny with build-in conditioner.
- Special blend of emollients and nutrition including amino acids to keep hair soft, smooth, and healthy.
- Does not contain animal derived ingredients or by-products; all surfactants in the guide formula are either natural or derived from plant.
- Does not contain parabens, methylisothiazolinone, and methylchloroisothiazolinone
- All ingredients are Halal compliant;

INCI NAME:

Xiny Semiperm Color: Basic dyes, Fatty alcohols, Ethoxylated fatty alcohols, Ethoxylated fatty acids, Ethoxydiglycol, Phenoxyethanol, Benzyl alcohol, Arginine, Lactic acid, Aqua

Vis Adj (for lower viscosity): Hydroxymethylcellulose, cetrimonium chloride, sodium chloride

Sugar complex (for higher viscosity): Saccharide, stearyl trimethyl ammonium chloride ,

GUIDE FORMULATION:

Part	Ingredient	%(w/w)
A	Deionized Water	75
B	XinySemip Color	25
	Total	100

PROCEDURE:

- 1 Heat de-ionized water to 70~75°C water, maintain the temperature;
- 2 Add XinySemip Color into the hot water and maintain temperature with stirring.
- 3 When XinySemip Color dissolved, keep the temperature of 75°C for 10 minutes with stirring.
(Alternatively, XinySemip Color can be melted before adding into hot water; Mix the two parts for 10 minutes at 75°C before cooling.)
- 4 Cool down the above mixture to 35°C. Transfer into aluminum tube and seal.

Since Ombre and Pastel hair colors are in fashion, there is the possibility that the colors once applied to the hair may diffuse out of the hair fiber and redeposit on another section during shampooing process. As a result, the original aesthetic design can be lost, and the color pattern will be dismantled. When delivered by our carefully assembled formula, the color pattern will stay intact through numerous shampoos as illustrated in the images below.



Another benefit of XinySemip color is their extraordinary hair conditioning capability. Not only does this semi-permanent color cream cause no damage to hair, it actually makes hair feel softer and more conditioned according to our panelists, comparing to the benchmark product in the market.

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